

# Scrutiny Briefing Note

The TVE Panel have asked to monitor progress on the following issue. This briefing contains the latest position regarding the Cleethorpes' Townscape Heritage Project, as at 17<sup>th</sup> November 2020.

## Subject:

### TOWNSCAPE HERITAGE PROJECT FOR CLEETHORPES

#### Scope of the Project

'Discover Cleethorpes Heritage' is a four-year Townscape Heritage (TH) programme launched in 2018. The scheme is supported by £1.9m from the National Heritage Lottery Fund (NLHF) and £1m from North East Lincolnshire Council (NELC). This investment will help to breathe new life into historic buildings and public realm within the Cleethorpes Central Seafront Conservation Area, as well as providing opportunities to learn new heritage skills and crafts to become better informed about the historic environment.

Part of the TH programme focuses on conserving and enhancing historic buildings on Alexandra Road and Sea View Street which form the Cleethorpes Central Seafront area. There are a total of 78 buildings within the focus area which are eligible to apply for grant funding. The eligible properties have been assessed and categorised as high, medium, reserve and low priority (see map below). Grants became available from Autumn 2018, with grants available from 50% - 80% of the cost of works, depending on the category of works.



The NLHF describe the difference their funding should make to heritage, people and communities as follows:

Heritage will be better managed and in better condition.

People will have developed skills and learnt about heritage.

Negative environmental impacts will be reduced.

More people and a wider range of people will have engaged with heritage.

The local area/community will be a better place to live, work or visit.

The local economy will be boosted.

Grants are available to fund front elevation improvements and structural repairs to eligible properties within the TH Focus Area. This includes the repair and reinstatement of original features including traditional windows, doors, shop fronts and balconies.

### **Progress to date**

Public Realm is completed on Alexandra Road, except for the areas with cast iron balconies. Completion of these areas will form part of the discussions around the balcony restoration delivery, for which an options paper is currently being drawn up by officers.

So far two front facade projects have been signed off for TH Grant:

5 Alexandra Road (RAFA). Project in progress and due for completion at the end of 2020

41 Alexandra Road. This is an individual property with its own balcony, and they have received a grant for the front facade, Listed Building Consent application is in progress.

Projects in development:

21/22 Alexandra Road

24 Alexandra Road

26 Alexandra Road

33 Alexandra Road

39/40 Alexandra Road

The TH project funding also supports the Heritage Open Day activities and in 2020 this had to be remote due to social distancing measures. Part of the offer was to provide 3D fly through videos of No 5 Alexandra Road and Cleethorpes Town Hall. This has left a legacy of images for both organisations, which can be used on their websites for general promotion purposes.

There is a cohort of Heritage Stewards being managed by Heritage Lincolnshire and in 2019 they undertook a full visual survey of all the properties within the focus area, taking fixed point photography. This has provided the base data for evaluation purposes and will enable us to evaluate the positive change that the TH restoration will bring to Cleethorpes over the 4 years. It is tended to carry out the survey again once social distancing measures are lifted.

Links for 3D Images:

5 Alexandra Road <https://virtualtour.bee3d.co.uk/public/tour/raf-association-cleethorpes>

Cleethorpes Town Hall <https://virtualtour.bee3d.co.uk/public/tour/cleethorpe-town-hall>

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