

TOURISM AND VISITOR ECONOMY SCRUTINY PANEL

DATE	18 th November 2021
REPORT OF	Assistant Chief Executive (Statutory Scrutiny Officer)
SUBJECT	Tracking the recommendations of the Tourism and Visitor Economy Scrutiny Panel
STATUS	Open

CONTRIBUTION TO OUR AIM

The scrutiny panels act as a reviewing mechanism for decisions made relating to the strategic policy, performance and resources required to deliver the ambitions of the council and the strategic partnership. The aim of the scrutiny process is to make sure decision making is robust by providing constructive challenge. This contributes to the Council being effective and efficient, and therefore it is integral to the delivery of the Council Plan.

EXECUTIVE SUMMARY

Each scrutiny panel monitors the progress made on their recommendations through a tracking table, which is included as an appendix of this report.

MATTER(S) FOR CONSIDERATION

Members are asked to look at the progress against the recommendations and agree to sign off any recommendations that have been completed or are no longer considered to be an efficient use of resources or where priorities have changed.

1. BACKGROUND AND ISSUES

Each scrutiny panel has a standard agenda item to check progress against the recommendations they have previously made.

Members are asked to look at the progress against the recommendations and agree to sign off any recommendations that have been completed, so that they can be removed from the table. It would also be effective to sign off any recommendations that have not been completed but which are no longer considered to be an efficient use of resources, or where priorities have changed.

Appendix 1 of this report lists the recommendations previously made by and which fall within the terms of reference of this Tourism and Visitor Economy Scrutiny Panel.

2. RISKS AND OPPORTUNITIES

Risk assessments will already have been carried out on the reports that these recommendations have come from.

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include risk assessment(s) by the author(s) concerned.

3. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

The panel's tracking report demonstrates that the panel monitors progress on its recommendations and required actions. This report further demonstrates the breadth of matters considered by scrutiny.

4. FINANCIAL CONSIDERATIONS

There are no financial considerations included within this report, beyond scrutiny's enhanced future role in monitoring delivery of the council's budget and medium term financial plan.

5. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

There are no impacts on climate change and the environment as a direct result of this report. The reports that these tracked items have come from will have been assessed for impact.

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include climate change and environmental implications by the author(s) concerned.

6. MONITORING COMMENTS

In the opinion of the author, this report does not contain recommended changes to policy or resources (people, finance or physical assets). As a result no monitoring comments have been sought from the Council's Monitoring Officer (Assistant Director Law, Governance and Resources), Section 151 Officer (Executive Director Environment, Economy and Resources) or Head of People and Culture.

7. WARD IMPLICATIONS

Potentially impacts on all wards.

8. BACKGROUND PAPERS

Minutes from the Tourism and Visitor Economy Scrutiny Panel

<https://democracy.nelincs.gov.uk/meetings/>

9. CONTACT OFFICER(S)

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ASSISTANT CHIEF EXECUTIVE
(STATUTORY SCRUTINY OFFICER)



TRACKING OF RECOMMENDATIONS – TOURISM AND VISTOR ECONOMY SCRUTINY PANEL

Appendix 1

DATE	RECOMMENDATION	RESPONSIBLE OFFICER	PROGRESS/COMMENTS
10 October 2019	<p><u>SPTVE.26 – Council Land Use Policy</u></p> <p>The panel to receive a report following 12 months implementation of the Council Land Use Policy.</p>	Director of Resources and Governance	<p>Complete - On the Agenda for 18th November 2021.</p> <p>https://www.nelincs.gov.uk/wp-content/uploads/2020/05/Use-of-council-land-and-open-spaces-policy-A11y-May20.pdf</p> <p>September 2020: This is the link to the policy which is on the Councils website. At commencement of lockdown we advised no events would be approved via ESAG until after the end of July. Since then, social distancing and limitations on gatherings have meant most events have been cancelled up to Christmas.</p>
3 rd December 2020	<p><u>SPTVE.37 MOTORHOMES AIRE</u></p> <p>That the Estates and Business Development Manager bring a further update back to the panel once a marketing exercise had been completed.</p>	Estates and Business Development Manager	<p>Complete - On the Agenda for 18th November 2021.</p> <p>UPDATE 2ND SEPTEMBER:</p> <p>Officers are still in the process of exploring options before they report back and provide recommendations. A briefing paper and panel update will be available at the November meeting.</p> <p>UPDATE 14TH JULY:</p> <p>A briefing note has been prepared which followed on from The Tourism and Visitor Economy scrutiny panel who requested an update on the potential to provide a</p>

DATE	RECOMMENDATION	RESPONSIBLE OFFICER	PROGRESS/COMMENTS
			<p>motorhome “Aire” in the Borough.</p> <p>The land at Merdian Park was identified as the preferred site by the Scrutiny Panel for an Aire site location and further work was requested to fully consider all the options for this site. The briefing note reviewed a number of options to take this site forward and provided the following recommendations which are currently being progressed to bring the site to the market.</p> <ul style="list-style-type: none"> • Further consultation is required with Legal to identify the unregistered land and ensure we have full control and ownership of the entire site. • Further discussions required with the Planning Department on the viability of the land as an Aire Site • Investigate further the capital expenditure required for Aire site and concession site infrastructure and maintenance costs. • Investigate and compare leasehold and rental arrangements –with a view to disposal either as a whole or as component parts
11 th February 2021	<p><u>SPTVE.43 QUESTION TIME – RENAMING BOATING LAKE</u></p> <p>RESOLVED –</p> <p>2. That the renaming and cost of new signage be incorporated into the planned signage review later in the year.</p> <p>3. That this remain on this panel’s tracking until completed.</p>	Assistant Director Environment	November 2021: This will be included as part of the signage review in the Cleethorpes Masterplan. Panel to remain informed on the plans for the signage review.

DATE	RECOMMENDATION	RESPONSIBLE OFFICER	PROGRESS/COMMENTS
29 th July 2021	<p><u>SPTVE.10 WELCOME BACK FUND</u></p> <p>RESOLVED – That the briefing note be noted, and a further update be brought to this panel later in the Municipal Year.</p>	Strategic Lead for Tourism	<p>Update as at 5 November 2021:</p> <p>The team is currently in the delivery phase of this programme. The following activity is taking place:</p> <p>WBF Events Schedule has been developed to support and deliver a range of events between September 2021 until the end of March 2022.</p> <p>Environmental Enhancements have been delivered through some additional ornamental summer planting schemes in retail and tourism areas. Providers are also being tendered to carry out some chewing gum removal in key tourism areas.</p> <p>New graphics are being designed to be put in place on the Sea Road hoardings.</p> <p>A North East Lincolnshire booklet was developed in the summer and sent to all households, including the latest COVID guidelines and messaging, and a ‘Welcome Back to Tourism’ feature. A winter booklet is currently being produced.</p>
23 rd September 2021	<p>SPTVE.26 HERITAGE STARTER FUND</p> <p>RESOLVED –</p> <p>2. That a report on the results of the Heritage Starter Fund be brought to a future meeting of this</p>	Strategic Lead for Culture	Future meeting date to be identified.

DATE	RECOMMENDATION	RESPONSIBLE OFFICER	PROGRESS/COMMENTS
	panel, following the deadline for applications in September 2022.		

End.