

TOURISM AND VISITOR ECONOMY SCRUTINY PANEL

DATE	29 th July 2021
REPORT OF	Assistant Chief Executive (Statutory Scrutiny Officer)
SUBJECT	Tourism and Visitor Economy Scrutiny Panel - Work Programme
STATUS	OPEN

CONTRIBUTION TO OUR AIM

The scrutiny panels act as a reviewing mechanism for decisions made relating to the strategic policy, performance and resources required to deliver the ambitions of the Council and its key partnerships. The aim of the scrutiny process is to make sure decision making is robust by providing constructive challenge. This contributes to the Council being effective and efficient, and therefore it is integral to the delivery of the Council Priorities.

EXECUTIVE SUMMARY

This report reflects work undertaken by the Tourism and Visitor Economy Scrutiny Panel; members have suggested, within the panel's terms of reference, topics to be included in the 2021/22 work programme. The panel is asked to agree the work programme.

1. BACKGROUND AND ISSUES

The appendix to this report summarises the suggested work programme and the panel's likely timetable of activities during 2021/22 to undertake this work. The report will be a live document and progress on each of the work programme items will be monitored throughout the year.

In addition to the work programme items, there will be the opportunity for members to identify agenda items from the forward plan, the Council's quarterly performance and resources report (with a focus on those issues relevant to the remit of the panel) and the tracking of its recommendations. The panel may also respond to issues of public concern.

Members are asked to consider and agree the work programme for the ensuing municipal year.

The panel may also consider any issues it may wish to remove or add to this year's work programme.

2. RISKS AND OPPORTUNITIES

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include risk assessment(s) by the author(s) concerned.

3. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

The work programme demonstrates the breadth of matters considered by scrutiny.

4. FINANCIAL CONSIDERATIONS

There are no financial considerations included within this report.

5. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

There are no impacts on climate change and the environment as a direct result of this report. Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include climate change and environmental implications by the author(s) concerned.

6. MONITORING COMMENTS

In the opinion of the author, this report does not contain recommended changes to policy or resources (people, finance or physical assets). As a result, no monitoring comments have been sought from the Council's Monitoring Officer (Chief Legal Officer), Section 151 Officer (Director of Finance) or Strategic Workforce Lead.

7. WARD IMPLICATIONS

May impact on all wards

8. BACKGROUND PAPERS

Annual report of scrutiny 2020/21
Panel tracking reports

9. CONTACT OFFICER(S)

Laura Cowie – Scrutiny and Committee Advisor

HELEN ISAACS
ASSISTANT CHIEF EXECUTIVE
(STATUTORY SCRUTINY OFFICER)



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Tourism and Visitor Economy Scrutiny Panel

Work Programme 2021/22

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1. The role of scrutiny

Effective overview and scrutiny should:

- Provide constructive 'critical friend' challenge - examines and review the council's decisions
- Amplify the voices and concerns of the public - review and report on issues that affect local people
- Drive improvement in public services - consider the work of partners and other public organisations which affect local residents
- Contributes to the development of future policies and strategies that will help improve services for local people
- Involve local people in council decision making
- Co-ordinates the Councillor Call for Action

You can find out more about scrutiny on the council's website:

<https://www.nelincs.gov.uk/your-council/decision-making/scrutiny/>

This document sets out the priorities, outcomes and actions which relate directly to the Tourism and Visitor Economy Scrutiny Panel and forms the basis of its work programme for the next municipal year. It also provides a guide for prioritising items for scrutiny.

This document is 'work in progress; the updating of the work programme is an ongoing task. The work programme in detail describes the panel's desired outcomes, objectives, intentions, outputs and progress. Topics may be added or withdrawn to react to changing priorities.

2. Terms of reference

The Scrutiny Panels are responsible for scrutinising any matters affecting North East Lincolnshire within their remit. For the Tourism and Visitor Economy Scrutiny panel these include:

- Tourism
- Visitor economy and retail offer
- Libraries, museums and culture
- Local heritage
- Leisure and sport
- Beach safety

3. Scrutiny of the budget

A key element of the work programme is annual scrutiny of the Council's proposed priorities and budget prior to formal approval by Cabinet and Council in February.

The Executive Scrutiny Liaison Board will determine how budget scrutiny, performance monitoring issues and matters of a corporate nature which affect the Council as a whole, are dealt with.

North East Lincolnshire Council's finance and commissioning plan 2021/22 – 2023/24 as approved in February 2021 can be found [here](#).

4. The Council Plan

The Council Plan sets out the priorities for this council and is due to be initially considered by Cabinet in July 2021. The plan will then need to be referred to scrutiny prior to eventual agreement by full Council. As set out above, the panel's work programme remains a flexible document and may need to be adjusted to reflect this panel's role in monitoring Council Plan priority interventions within its remit. It is anticipated that the scrutiny panels will receive regular updates on progress with the key actions contained within the Council Plan.

5. Focus for the Tourism and Visitor Economy Scrutiny Panel –

Panel suggestions

The forward work programme of each scrutiny panel should be linked to the delivery of the council's priority outcomes.

The work of this Scrutiny Panel must be focussed on these priorities when making recommendations on important policy matters and must hold the executive and other decision makers to account on those terms. It is important that panels maintain this focus when examining issues and setting agendas.

Members were given the opportunity to identify potential items for the 2021/22 programme.

The following were either put forward by the panel or carried forward from Tracking the previous year:

- Motorhome Aire (tracking item)
- Cleethorpes Regeneration Programme – Townscape Heritage Project
- Local Tourism Action Plan
- Development of economic strategy – potential for joint with Economy Scrutiny Panel
- 150 years of Cleethorpes Pier in 2023
- Development of Cleethorpes Master Plan
- Grimsby Central Library regeneration as part of the Grimsby Master Plan - potential joint meeting with Economy Panel
- Sea Road, Cleethorpes – panel to be kept informed of any developments; will also be included within Cleethorpes Master Plan
- Wonderland and units – medium to long term plan
- Submission of bid into levelling up fund (Cleethorpes)
- Eco tourism – how it's going, how it's improving?
- Salt Marsh – how is it been controlled?
- Community Grant and Heritage Grant
- How the Council attracts new development opportunities for tourism (Cinema's/Caravan Parks etc)
- Control of dogs along the prom (tracking item)
- Welcome Back Fund
- Heritage Open Day (Grimsby and Cleethorpes)
- Heritage Action Zone to include Historic Vessels
- Renaming the Boating Lake / Signage Review (tracking item)
- Refresh Cultural and Heritage Strategy delivery action plan
- Open Space Strategy
- Council Land Use (tracking)

- Cleethorpes Regeneration Programme –
 - Townscape Heritage Project
 - Sea Road
- Cleethorpes Master Plan update
- The History Centre and Archives Review
- Annual Report from Resort Manager

These will be considered by the panel at a work programme workshop on 23rd June 2021. How the panel will approach this work is included in section nine.

6. Who's who

Tourism and Visitor Economy Scrutiny Panel:

Chair - Councillor Keith Brookes

Deputy Chair - Councillor Bill Parkinson

Portfolio Holder for Economic Development, Housing and Tourism - Councillor Callum Procter

7. Panel Membership 2021/22

Conservative:

Cllr Keith Brookes
 Cllr Bill Parkinson
 Cllr Bob Callison
 Cllr Oliver Freeston
 Cllr Brian Robinson
 Cllr Graham Reynolds

Labour

Cllr Tim Mickleburgh

Substitutes:

Conservative

Cllr Gary Abel
 Cllr Nick Pettigrew
 Cllr James Cairns
 Cllr David Hasthorpe
 Cllr Paul Silvester
 Cllr Tanya Brasted

Labour

Cllr Marie Green

8. Scheduled meetings of the panel 2021/22

All meetings start at 10.00 a.m. in Grimsby Town Hall unless otherwise stated on agenda papers.

29th July 2021
23rd September 2021
18th November 2021
27th January 2022
24th March 2022

The panel may call special meetings to consider issues in a timely manner or to give focus to important items.

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9. Items for consideration

29 th July 2021	23 rd September 2021	18 th November 2021	27 th January 2022	24 th March 2022
<ul style="list-style-type: none"> Provisional Outturn Report Control of dogs along the prom (tracking item) Welcome Back fund – briefing paper Heritage Open Day (Grimsby and Cleethorpes) Summer Holiday Activity Brochure 	<ul style="list-style-type: none"> Qrt 1 finance monitoring HAZ and to include update on Historic Vessels Renaming of boating lake / signage review (tracking item) Refresh Cultural and Heritage Strategy delivery action plan engagement 	<ul style="list-style-type: none"> Qrt 2 finance monitoring Open space strategy Council Land Use policy Cleethorpes Regeneration Programme – <ul style="list-style-type: none"> Townscape Heritage Project Sea Road Cleethorpes Master Plan update Eco tourism – how it's going, how it's improving? 	<ul style="list-style-type: none"> The History Centre and Archives Review Refresh Cultural and Heritage Strategy delivery action plan (final) Cleethorpes Master Plan Update Local Tourism Action Plan 	<ul style="list-style-type: none"> Qrt 3 finance monitoring report Annual resort managers report Submission of bid into levelling up fund (Cleethorpes)

Standing agenda items:

- Question time
- Tracking actions of the panel
- Forward Plan
- Questions to the Portfolio Holder
- Calling in of key decisions

Briefing Paper:

- How the Council attracts new development opportunities for tourism (Cinema's/Caravan Parks etc)
- 150 years of Cleethorpes Pier in 2023
- Salt Marsh – how it's been controlled?

Items identified for Work Programme 2021/22:

- Motorhome Aire (tracking item)
- Community grant and heritage grant
- Grimsby Central Library regeneration as part of the Master Plan – potential joint meeting with Economy Panel
- Development of Cleethorpes Master Plan
 - Wonderland and units – medium to long term plan
- Joint with Economy Panel 31st August 2021:**
- Development of economic strategy

If you would like more information or to find out more about scrutiny you can contact us:

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Municipal Offices
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or call (01472) 324139