

# Economy Scrutiny Presentation



## NELC Car Parks Update To Off-Street Orders



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# Background

- In December 2018, a decision was given by Cabinet to adopt a revised approach to charges for parking permits and car park tariffs
- Mid-2019, the new Administration instructed a review of car parking strategy, putting any planned changes on hold
- Early 2020 informal consultation for proposed changes was complete
- New Off-Street Parking Orders are required to: -
  - Reflect changes in car park layouts, and allow future change if required
  - Ensure enforcement operations can be delivered
- Parking tariffs were last increased in 2012
- Parking charges should increase as a minimum, in line with inflation (currently at 5%), this ensures all operating costs are met
- Car park tariff benchmarking with other resorts, shows Cleethorpes is below current rates

# Off-Street Parking Orders Officer Proposals



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# Changes to Business Season Tickets

## Phasing Out Of Existing Annual Business Permits/Reserved Bays

- **Sea View Street & North and Central Promenade Businesses**
  - Currently 77 in total at a cost of £102.13 per year
- **Focus Adult Health Social Care**
  - 30no. reserved parking bays at Fishing Heritage Centre car park, at a cost of £300 per year

## Phased Increase In Permit Charge

- First year                      £225 (£18.75 a month)
- Second year                    £450 (£37.50 a month)
- New customers                £450
- Focus reserved bays        £450 from next annual renewal in June 2022



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# Proposed New Season Ticket Options

## **Ticket 1 - 'Cleethorpes Business Use' Season Ticket (£450)**

Central Promenade, Yarra Road, Wardall Street, Thrunscoc Land, North Promenade, Meridian Road, High Street, Heritage Centre and the Boating Lake.

## **Ticket 2 – 'Savers Season Ticket' (£250)**

Burgess Street, Wellington Terrace, Orwell Street, Garibaldi Street

## **Ticket 3 – 'General Use Season Ticket (increase from £663.83 to £670.00)**

*car parks added to current list (Available to members of the public)*

Boating Lake, Central Promenade, Civic Offices (weekends), Thrunscoc Land, North Promenade and Meridian Road.



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# Cleethorpes Leisure Centre

## Introduction Of A Maximum 4-Hour Short Stay At Cleethorpes, Leisure Centre Car Park

- The informal consultation showed strong support for the 4-hour restriction
- Leisure Centre users are entitled to free parking in the car park, by way of a permit for the car park (members) or reimbursement up to four hours
- Lincs Inspire members struggle to park during peak periods
- There are alternative long stay car parks nearby for visitors to the resort
- A four-hour maximum stay would provide more turnover of spaces

# Cashless Parking Option (Pay By Phone)

- Planned introduction of Cashless Parking mid-2022
- Payment by phone is not currently covered in the current 2012 order, meaning enforcement cannot take place
- Payment by coin will remain
- Payment can be made by mobile application, website or by interactive voice recognition
- Parking sessions can be purchased from time of parking and in advance of arrival
- Parking sessions can be extended with no return to vehicle necessary
- Payment by phone is a more convenient and modern option to have in place and provides an alternative option for payment in the absence of a working ticket machine
- Review payment periods (15min periods)

For example, if a ticket machine was out of order, then if written into the order/on signage, payment would still need to be made by phone.



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# Free Periods Of Parking

- Free periods of parking are not covered in the current 2012 order
- Enforcement - a free voucher would need to be obtained from the machine for the free period and the order needs to reflect this practice to allow enforcement to take place
- Future proofing - this would give flexibility to members to allow free parking, be that temporary periods, at Christmas time or permanently in underutilised car parks



# Change In Car Park Operational Hours

- **Market Hall Roof** close on a Sunday, except by notice. The order currently allows for Sunday parking and there is no safe egress from the car park on a Sunday, when the market area is closed
- **Thrunscoe Land** Two areas are to be closed overnight from 9pm and 7pm, during the summer and winter seasons to assist in managing anti social behaviour, with member and police support
- **Abbey Walk** Sunday and extended opening hours to accommodate employees from Doughty Road, due to site development. This also provides opportunity to promote parking in the car park at a weekend
- With Cabinet Paper approval, future changes to other car park operational hours, would require formal PfH approval

# Order To Allow Enforcement Of Officially Named Parking Bays

- **Police Bays** Civic Offices car park
- **Coroner's Bay** Cleethorpes Town Hall
- **RNLI Bays** Central Promenade
- **Coach Bay** \* (in cabinet report) Heritage Centre.

## **Civic Office Forecourt Enforcement\*** (in cabinet report)

- Staff Permit holders only in marked bays
- Disabled badge holders in accessible bays
- Implementation of two-hour visitor bays on the Civic Offices Forecourt

# Removal of Parking Orders To Redundant Car Parks

There were several car parks added to the 2012 order by amendment.

For good housekeeping they are being removed as they are under a lease agreement, no longer a council asset, or not required to be listed as a parking place.



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# Order To Introduce 4-Hour Maximum Stay Within Electric Vehicle (EV) Bays

- Electric Vehicle bays are not covered under the current order
- There are often occasions of non-EV vehicles parking or vehicles using the points to park all day
- The inclusion of EV bays will allow enforcement to take place if they are being misused, for all day free parking or by non-EV vehicles
- This supports the NELC carbon road map and a way to manage additional EV bays which are implemented

# Items Under Review

- Current car parking tariffs
- Marine Walk car park
- Potential introduction of Two-hour free parking at: -
  - Church Lane car park, Humberston
  - Waltham Road car park, Scartho
  - Pay & Display thereafter 2hr stay
- Review HGV parking sites and charges
- Motorcycle parking