

North East Lincolnshire Council form details

Representation on a licensing application, reference number NELC345979419

Summary of form:

Do you agree to your contact details being made public?:Yes

Do you intend to attend or be represented at any hearing?:No

Date: 30/06/2021

Customer name:

Title	First name	Last name
Mrs.	Rebeka	Sanderson

Contact details:

Contact telephone number	Email address
[REDACTED]	[REDACTED]

I would like to receive the notice of hearing by email:

address details:

House	Street	Town	Postcode
17	Bradford Avenue	Cleethorpes	DN35 0BB

I make my representation as::An individual

Name of applicant: Sweet Treats

Premises address:

Is the address in North East Lincolnshire?	Please enter your postcode or street name	Please select your address from the list
Yes	dn358sg	North East Lincolnshire Council, Kiosk, Sea Road, Cleethorpes, DN35 8SG

Application details: New premises licence

Last date for representation (if known):

Which of the licensing objectives does your representation refer to? (Select all that apply):

The Prevention of Crime and Disorder

The prevention of crime and disorder: In respect of the application for Beach Bar, 1 Sea Lane, CLEETHORPES to open as a take away and/or sit in bar on our Sea Front, we support this application. In terms of becoming a more cosmopolitan resort and embracing a European culture for eating and drinking within the resort, why would we not support this approach ?! We have seen it already take shape in other areas of the resort such as the sea view street quarter. As long as everything remains accessible for all of the community why should we not let the resort take shape in terms of culture? The family have made enormous in roads in terms of accommodation, eating and drinking in the resort, with great and positive effect. CLEETHORPES is a fabulous resort and retains its whimsical and historic 'seaside town' reputation whilst moving forward with a really modern approach to socialising. CLEETHORPES is completely unique along the eastern coast, breaking ground where other seaside towns have remained firmly entrenched in a bygone era. I don't feel that we should stand in the way of progress of foresighted business people who can marry their business vision of a more updated and forward thinking seafront location with the old fashioned values that we wish to preserve.

If possible please suggest alterations to the application that would resolve the problem mentioned above, again paying attention to the licensing objectives: No objections, no issues i am in full support of this application

Declaration:

Declaration
I accept