



To be submitted to the Council at its meeting in July 2022

## **CABINET**

**16<sup>th</sup> March 2022 at 5.00 p.m.**

**Present:** Councillor Jackson (in the Chair)  
Councillors Cracknell, Lindley, Procter, Shepherd, Shreeve and S.  
Swinburn.

**Officers in attendance:**

- Rob Walsh (Chief Executive)
- Sharon Wroot (Executive Director for Environment, Economy and Resources)
- Simon Jones (Assistant Director Law, Governance and Assets) (Monitoring Officer)
- Michelle Lalor (Head of Communications and Customer Services)
- Laura Cowie (Senior Scrutiny and Committee Advisor)

There was one member of the press and three members of the public in attendance.

**CB.138 APOLOGIES FOR ABSENCE**

There were no apologies for absence received for this meeting.

**CB.139 DECLARATIONS OF INTEREST**

Councillor Procter declared a personal interest at item CB.140 as an employee of an entity associated with Central Promenade.

**CB.140 THE CLEETHORPES MASTERPLAN**

Cabinet considered a report from the Leader of the Council presenting the Cleethorpes Masterplan for approval.

RESOLVED –

1. That the Cleethorpes Masterplan be adopted and that authority be delegated to the Executive Director of Environment, Economy and Resources to publish the same.
2. That the principle of the proposed projects identified in the Cleethorpes Masterplan as a basis for moving forward transformational regeneration activity in the town centre and resort, be supported.

## **CB.141 CREATIVITY STRATEGY**

Cabinet considered a report from the Portfolio Holder for Economic Development Housing and Tourism presenting the Creativity Strategy for approval.

RESOLVED –

1. That the Creativity Strategy 2022, as laid out in Appendix 1 of the report now submitted, be supported.
2. That authority be delegated to the Executive Director Environment, Economy and Resources, in consultation with the Portfolio Holder for Economic Development, Housing and Tourism to publish, promote and implement such strategy.

There being no further business, the Chairman declared the meeting closed at 5.31 p.m.