TOURISM AND VISITOR ECONOMY SCRUTINY PANEL

DATE 16th March 2023

REPORT OF Assistant Chief Executive (Statutory Scrutiny Officer)

SUBJECT Tracking the recommendations of the Tourism and Visitor

Economy Scrutiny Panel

STATUS Open

CONTRIBUTION TO OUR AIMS

The scrutiny panels act as a reviewing mechanism for decisions made relating to the strategic policy, performance and resources required to deliver the ambitions of the council and the strategic partnership. The aim of the scrutiny process is to make sure decision making is robust by providing constructive challenge. This contributes to the Council being effective and efficient, and therefore it is integral to the delivery of the Council Plan.

EXECUTIVE SUMMARY

Each scrutiny panel monitors the progress made on their recommendations through a tracking table, which is included as an appendix of this report.

MATTER(S) FOR CONSIDERATION

Members are asked to look at the progress against the recommendations and agree to sign off any recommendations that have been completed or are no longer considered to be an efficient use of resources or where priorities have changed.

1. BACKGROUND AND ISSUES

Each scrutiny panel has a standard agenda item to check progress against the recommendations they have previously made.

Members are asked to look at the progress against the recommendations and agree to sign off any recommendations that have been completed, so that they can be removed from the table. It would also be effective to sign off any recommendations that have not been completed but which are no longer considered to be an efficient use of resources, or where priorities have changed.

Appendix 1 of this report lists the recommendations previously made by and which fall within the terms of reference of this Tourism and Visitor Economy Scrutiny Panel.

2. RISKS AND OPPORTUNITIES

Risk assessments will already have been carried out on the reports that these recommendations have come from.

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include risk assessment(s) by the author(s) concerned.

3. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

The panel's tracking report demonstrates that the panel monitors progress on its recommendations and required actions. This report further demonstrates the breadth of matters considered by scrutiny.

4. FINANCIAL CONSIDERATIONS

There are no financial considerations included within this report, beyond scrutiny's enhanced future role in monitoring delivery of the council's budget and medium term financial plan.

5. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

There are no impacts on climate change and the environment as a direct result of this report. The reports that these tracked items have come from will have been assessed for impact.

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include climate change and environmental implications by the author(s) concerned.

6. MONITORING COMMENTS

In the opinion of the author, this report does not contain recommended changes to policy or resources (people, finance or physical assets). As a result no monitoring comments have been sought from the Council's Monitoring Officer (Assistant Director Law, Governance and Resources), Section 151 Officer (Executive Director Environment, Economy and Resources) or Head of People and Culture.

7. WARD IMPLICATIONS

Potentially impacts on all wards.

8. BACKGROUND PAPERS

Minutes from the Tourism and Visitor Economy Scrutiny Panel

https://democracy.nelincs.gov.uk/meetings/

9. CONTACT OFFICER(S)

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HELEN ISAACS

ASSISTANT CHIEF EXECUTIVE
(STATUTORY SCRUTINY OFFICER)



TRACKING OF RECOMMENDATIONS – TOURISM AND VISTOR ECONOMY SCRUTINY PANEL

Appendix 1

| DATE | RECOMMENDATION | RESPONSIBLE OFFICER | PROGRESS/COMMENTS |
|-----------------------------------|---|--|---|
| 11 th February 2021 | SPTVE.43 QUESTION TIME – RENAMING BOATING LAKE RESOLVED – 2. That the renaming and cost of new signage be incorporated into the planned signage review later in the year. 3. That this remain on this panel's tracking until completed. | Director of Economy, Environment and Infrastructure | November 2021: This will be included as part of the signage review in the Cleethorpes Masterplan. Panel to remain informed on the plans for the signage review. November 2022: Progress with the signage review dependent on the outcome of the Levelling Up Fund 2 bidding process. |
| 18 th November 2021 | SPTVE.36 GRANT STREET CAR PARK RESOLVED – 1. That the report be noted. | Mark Nearney (Assistant Director for Housing, Highways, and Infrastructure) | Complete - Briefing paper providing an update circulated to members of this panel. |
| 24 th March 2022 | SPTVE.71 RESORT MANAGER'S ANNUAL REPORT AND ECO TOURISM That a response be provided to the panel with regards to the train running times from the resort to Manchester, and whether these will revert back to hourly. | Strategic Lead for Tourism | Complete – recommend removing this item; Resort Managers report on March 2023 agenda. July 2022 – update circulated to Panel members. Members agreed they wanted this issue to remain on this panel's radar. |

| DATE | RECOMMENDATION | RESPONSIBLE OFFICER | PROGRESS/COMMENTS |
|--------------------------------|--|--|--|
| ber 2022 | SPTVE.37 TOURISM AND VISITOR ECONOMY SCRUTINY PANEL - WORK PROGRAMME REVIEW | | |
| 24 th November 2022 | RESOLVED – 1. That the Blue Flag scheme continue to be monitored by this panel as part of its future work programme. | | Complete – included in this panel's suggested work programme for 2023/24. |
| | That a briefing paper be provided for this panel regarding the marketing of small business in the area. | Manager Head of Culture, Leisure, Heritage and Tourism | Complete – to March 2023 panel meeting included in item 9 tourism campaign |
| 26 th January 2023 | SPTVE.47 NEL Provisional Events Calendar 2023 That further details of the events newsletter be circulated to members of this panel. That further details on the Visitor Survey be circulated to members of this panel. | Scrutiny and Committee Advisor Strategic Lead for Tourism | Complete – circulated to members date to be advised. |

End.